



# HUSAIN AL MUSALLAM

**FINA**  
Presidential  
Manifesto



**“Aquatic sports have shaped my whole life. I simply would not be the person that I am today were it not for my love of water.”**

**HUSAIN AL MUSALLAM**  
Candidate for FINA President

## MY STORY

I started swimming lessons when I was 6. My father had told me that I wasn't allowed to join him on his fishing boat until I was able to swim.

By the age of 15 I was in Kuwait's national team, and I was happy to be selected to represent my Country in 1975 at the Regional, in 1976 at the Continental and in 1978 at the Berlin World Championships.

I then began to combine aquatics with my other passion - aviation. I became a Captain. At the same time, I started a career in sports administration that has now spanned four decades.

- 1996**    **Joined the FINA Bureau**
- 2004**    **IOC Olympic Solidarity Commission Member**
- 2005**    **OCA General Director**
- 2009**    **FINA Vice President**
- 2015**    **FINA First Vice President**
- 2019**    **KOC Secretary General**





# CAPTAIN HUSAIN

HUSAIN AL MUSALLAM  
Candidate for FINA President

**"Captaining a plane, being responsible for the passengers and crew, taught me the importance of teamwork."**



# TRANSPARENCY

**“As President, I am determined to lead an International Federation that is totally transparent. We must be trusted by all our stakeholders.”**

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Candidate for FINA President



# PLAN OF ACTION

## REVENUE

COVID-19 is our immediate challenge and we must take swift action to mitigate the damage that it is causing to our finances and day-to-day life. We need to accept the reality that revenue is currently reduced to a level that is lower than we would have anticipated before the pandemic. It is absolutely essential that National Federations should not have to pay the price for the impact of the pandemic on FINA. In fact, I am determined to increase the level of support that FINA is able to give to each National Federation.

In order to do this, we need to explore all possible ways of increasing revenue and reducing FINA's annual costs.

We should be imaginative in our approach to finding new sources of income. We are extremely fortunate that we already have so much expertise within the Aquatic sports family. Across the world there are leaders in marketing, sponsorship and finance who share our passion for our sports. I know that many of them would be happy to get more involved in helping us to maximise the commercial value of what we do. Let's use this expertise for the benefit of all.



# EQUALITY

**“All athletes, coaches and administrators must be treated equally, whatever their gender, nationality, race, religion or ability.”**

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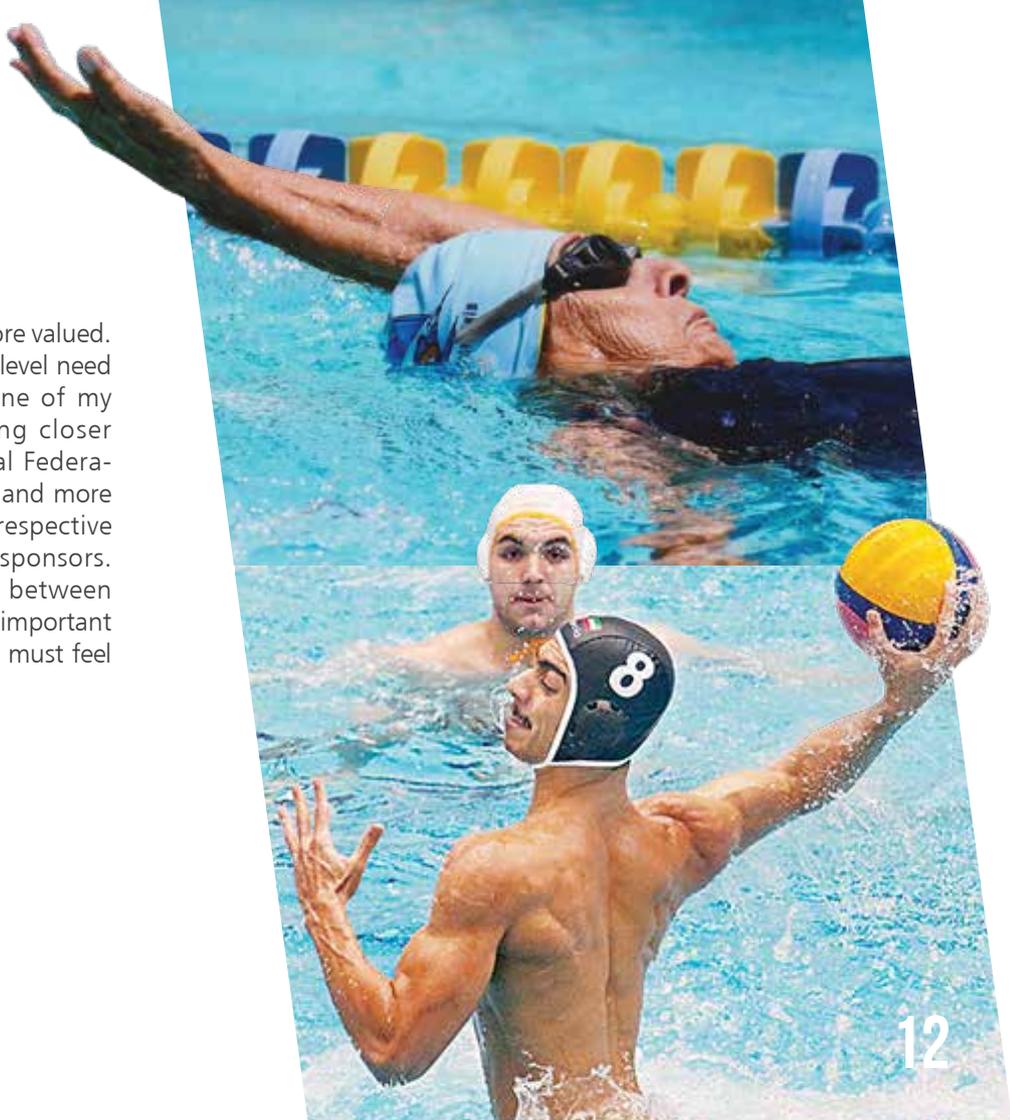
## FINA'S PARTNERS

I will be open to discussions about working together with any commercial operators who have positive suggestions for the development of Aquatic sports and its athletes, as long as they are prepared to meet basic conditions: There must be total transparency, with all competitions taking place under FINA regulations approved by all FINA's stakeholders. WADA and FINA's anti-doping code must be adhered to at all times. There must be no discrimination between athletes, with a system that gives all athletes the opportunity to participate at the events. Finally, clubs and National Federations in every country must be protected.

I will also work with FINA's broadcasting and other media partners to find new ways of engaging audiences in venues and at home. We have a shared interest in promoting our sport as widely as possible, and we can achieve more with closer collaboration.

## NATIONAL FEDERATIONS

I want National Federations to feel more valued. All our ambitions at an international level need to be actioned at a national level. One of my main priorities for FINA is building closer working relationships with National Federations, guiding them towards deeper and more beneficial relationships with their respective government, the NOC's and FINA sponsors. There must be no discrimination between National Federations. Each one is an important part of the FINA family and each one must feel that it is being treated equally.





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Candidate for FINA President

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# OPPORTUNITY

**“We must deliver a global structure that provides opportunity for all, whether it is the young child learning to swim or dive, the Olympic athlete, or the grandparent using the water for health benefits.”**

## ATHLETES

There is no sport without Athletes. They are the reason for FINA's existence. We need to teach and encourage the young people around the world who are in the early stages of their Aquatics journey. For some of these children the simple gift of a pair of goggles can be transformational. Others will need a coach or access to a diving board. FINA's renewed relationships with the National Federations will play a key role in delivering what is needed. We must support all athletes, giving each of them the maximum opportunity to achieve the best possible outcome from their sport career. FINA and WADA's Anti-Doping programme must be adhered to by all. Every athlete has the right to compete in a fair competition. The field of play must be equal for all athletes. We need to make sure that in every competition in every discipline the athletes are competing under unified technical rules.

I also want to do more to encourage athletes who are reaching the end of their competitive careers to stay in the sport. They are our greatest assets. Some are high profile global role models, and equally important are others who have never become a champion, but have gained many years of experience and knowledge during their Aquatics journey. We need them all. Every athlete who leaves their sport when they retire from competition is taking with them a lifetime of learning. These athletes should be the seeds that provide new growth. Some can be full-time coaches and administrators, but others can make so much difference just by dedicating the occasional day to inspiring the younger generation.



# UNITY

**“We must find new ways to work together. We are one Aquatics family. By helping each other we will all benefit.”**

**HUSAIN AL MUSALLAM**  
Candidate for FINA President



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## LEARN TO SWIM

Swimming, for me, began as a pastime rather than competitive sport, and this is the same for many millions of people around the world. It is FINA's responsibility to help as many people as possible to learn to swim. This is not a challenge that FINA should take on alone. As FINA President, I will look to bring in new commercial partners who can assist us in this goal.

**HUSAIN AL MUSALLAM**  
Candidate for FINA President

**"Water is one of the world's greatest assets.  
I want to make it safe and accessible for as  
many people as possible."**





INTERNATIONAL  
OLYMPIC  
COMMITTEE



## IOC

I am determined to work closely with the IOC. I am very proud that Aquatics now has more medals in the Olympic programme than any other sports, and I will work hard to further strengthen the ties between Aquatic sports and the Olympic movement.

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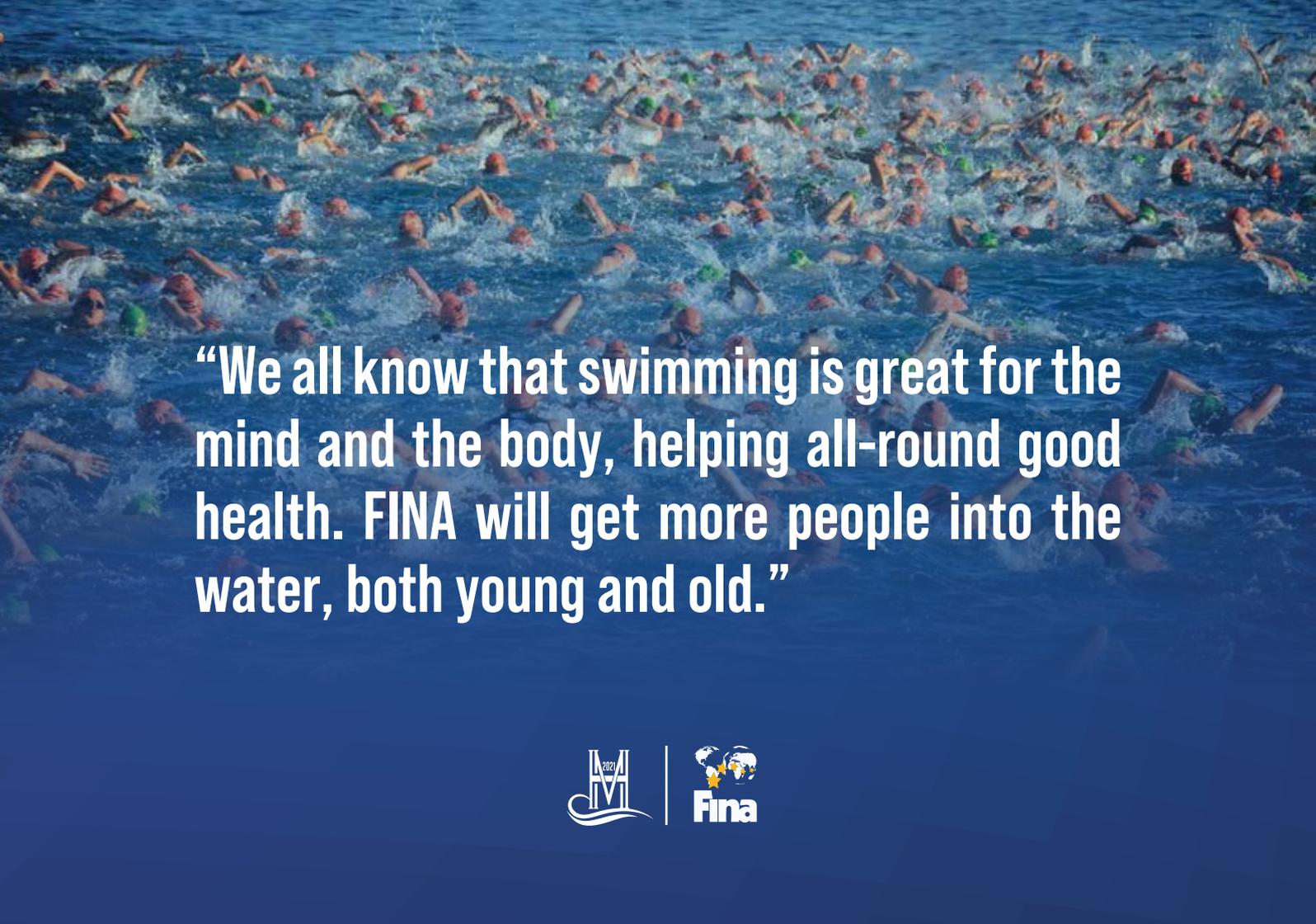
## REFORM

There needs to be transparency across all areas of FINA. I will look to review all areas of FINA's work, utilising the rich pool of expertise that the FINA family has around the world.

We need to reform FINA's Constitution. We must have a constitution that is fit for the modern world.



**WE ARE  
WATER.  
WE ARE  
FINA.**

A large group of swimmers in a pool, splashing water, with a quote overlaid.

**“We all know that swimming is great for the mind and the body, helping all-round good health. FINA will get more people into the water, both young and old.”**

